

Palm Beach Today International

Around The World



**American
Red Cross**

**The 58th International Red Cross Ball
The Mar-a-Lago Club
February 28, 2015**



The Event of the Season

Susan G. Komen® Perfect Pink Party™ Raises More Than \$1.35 Million To Support Breast Cancer Programs in South Florida Area



Robert and Christina Baker



Dale Coyne, Donald Trump, Pippa Mann, Gail Coyne



Patty Myura and Patrick Park



Mary and Mark Freitas



Nicki and Ira Harris



Michele and Howard Kessler



Irwin and Ellen Levy



Alexis Harrell, Bill Rollnick, (Table beautiful Lady), Nancy Ellison Rollnick, Taylor Harrell

January 10, 2015
The Susan G. Komen 5th annual Perfect Pink Party™ brought together more than 300 supporters at the Mar-a-Lago Club.



The evening was co-chaired by Christina Baker and Nancy and Bill Rollnick alongside founding Chairwoman Patty Myura. Tim Gannon and Susan Bodnar Malloy served as honorary chairs. Past chairs include Cynthia Friedman; Nicki and Ira Harris; Ellen Levy, who also generously sponsored this year's Pink Bridge Lighting, and Mary and Mark Freitas.

Nancy G. Brinker, Komen founder, chair of global strategies and a Palm Beach resident, was joined by Indy Race Car Driver Pippa Mann, Congresswoman Lois Frankel and businessman Donald Trump.

“When breast cancer and its victims feel lost and hopeless, this organization steps toward the pain. Brinker said in her remarks. “And each step teaches us more. Each step guides us more. And each step gets us closer to that day when no one will live in fear of breast cancer.”

Komen is investing in young scientists around the world – the future leaders who will make a significant impact in the cancer medical field. Government support for health science has decreased almost 20% in the past ten years. However, through the creation of the John Shevell Young Scientist Travel Scholarship, Komen is funding the next generation of scientists.

The event raised more than \$1.35 million to support national research and Susan G. Komen South Florida's local community health programs grantees. In 5 years, the event has raised over \$6 million.

Tom Quick graciously lent his style to the luxury auction which included an Indy Car Race experience, a portrait session with celebrity photographer Nancy Ellison Rollnick, membership to the Trump International golf course, a Camper & Nicholsons Luxury Yacht Charter and Argyle Pink Diamond earnings from Oprah Winfrey's collection provided by Harold Seigel of H.Seigel Fine Auctions. The event also featured the “Saks Call for the Cure,” which raffled off a \$50,000 gift card to Saks Fifth Avenue, courtesy of Christina Baker.

Photo Credit: Lucien Capehart

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Letter from the Editor

**Dear Readers, Friends
& Supporters!
Happy Valentine's Day!**

We present our cover, **The 58th American International Red Cross Ball, Around The World in 80days. Palm Beach Symphony** will perform for the charity's Annual Gala. The **International Ball's Chairman and Symphony supporter Patrick Park**, invited the world-class musicians to perform to celebrate the Palm Beach affair with **Honoree and Guests Performance: William Shatner, Wayne Newton and Shirley MacLane. The Sultans will return to Mar-a-Lago to perform!**

We also would like to mention **World Affairs Council of Palm Beach, hosted Dr. Clotaire Rapaille** at Mar-a-Lago Club on "The Third Unconscious and How it influences World Affairs."

Coverage of **YMA Fashion Scholarship Funds** with Fashion Icon and honoree **Iris Apfel.**

Best wishes,

Maya A. Johnson

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Annual Luau Benefit

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THE BEACH CLUB**

755 N. County Road, Palm Beach Island

Dinner and Entertainment

Donation: \$175 per person

or reserve a table of 10 for \$1,750

Donations can be made online at:

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For more information please call: 561.318.8864

Around The World



American Red Cross

The 58th International Red Cross Ball

The Event of the Season

The Mar-a-Lago Club
February 28, 2015

The 58th International Red Cross Ball Chairman Patrick M. Park will be making history in 2015, as he creates this year's extravaganza as the most memorable gala of the Palm Beach Social Season. Designing it as a "Mega Event" to serve as the pinnacle of experiences for the Ambassadors, diplomats and international philanthropists who attend, Mr. Park takes his role as the chairman to heart, directing all components of this gala as if he were a conductor in a world-class symphony.

"I'm honored to have been invited to be this season's chairman for the ball along with Vice Chairman Patty Myura, which has garnered a reputation as the most prestigious event on the social calendar. And, I am committed to bringing something new, exciting and truly exceptional to the event," noted Mr. Park. "I promise that this year's Red Cross ball will be a tribute to those who support its services, and an impressive production that will receive rave reviews from our guests.

"We want everyone to join us to give thanks to the American Red Cross, which is poised to help anyone around the globe when tragedy strikes. But at the 2015 Ball, we can be guaranteed to enjoy over-the-top performances, delicacies and decor, so that our guests feel respected and valued for their support."

Mr. Park promises capacity attendance and excitement at every turn and experiences guests will fondly remember long after the season is over. With the theme *Around The World in 80 Days*, the American Red Cross Ball will begin with a cocktail reception under an enormous tent over the swimming pool at the famed Mar-A-Lago Club.

As guests step down the dramatic staircase -- following the tradition of the many world leaders, celebrities and captains of industry who have made grand entrances at this legendary estate in the past -- there will be surprises in store for them at every turn.



Conductor Ramón Tebar

The Palm Beach Symphony, under the direction of **conductor Ramón Tebar**, who is flying in from Spain for the occasion, will entertain guests during the cocktail party, to be held from 6:30 to 7:45 p.m. Tenor Francesco Valpa will captivate the guests with his spell-bounding solos.

"Where else can you go and have the entire Palm Beach Symphony perform during cocktails?" asks Mr. Park. "In addition, guests will enjoy an international tribute to famous musical works from across the globe, as they sample delicacies from over 20 countries, including scrumptious sushi from Japan, coveted caviar and smoked salmon from Russia and fantastic foie gras

from France, for example."

Ever considerate of his guests' comfort and pleasure, Mr. Park has ordered large seating areas for the cocktail party so everyone is guaranteed a place to sit and enjoy the delectables, which will include a wine tasting, specialty cocktails and classical beers from many countries around the world.

One surprise he has shared is that a Spanish dancer is taking center stage during the reception -- setting the tone for the rest of the evening, to be held in the nearby grand ballroom at Mar-A-Lago. At 7:45, a gong will inform guests that the long-awaited Ball is about to begin.

Following the cocktail reception, guests will enter the grand ballroom at Mar-A-Lago. There they will be transported to many destinations around the world, and will be dining under different countries' colorful flags and pageantry. After the legendary receiving line and procession is completed, guests will savor the intercontinental fare and dance to the tunes of the Sultans of Swing.

"We all have charities that are near and dear to our hearts," Mr. Park noted, "but this Ball is the not-to-miss event of the season. People will be remembering it, and raving about the time they had here, for years to come."

Mr. Park emphasizes that he has the creativity and support of Vice Chairman Patty Myura, whom he calls a genius, who has contributed spectacular concepts for the Ball to enchant and impress the guests.

International Honorary Chairs of the 2015 Ball, Mr. and Mrs. Donald Trump, with Honorary Chairs Mr. and Mrs. Howard Kessler, Mr. and Mrs. William Rollnick and Mr. and Mrs. Leo Vecellio, will join Mr. Park, Ms. Myura and committee to welcome guests as they are entertained in this magical setting.

Founded in 1957 by Marjorie Merriweather Post, the annual ball raises significant funds in support of the vital mission of one of the nation's premier humanitarian organizations, the American Red Cross. For almost 100 years locally, The American Red Cross South Florida Region has given hope and help to people in their greatest hour of need -- meeting the physical and emotional needs of those impacted by disasters, teaching lifesaving skills such as CPR and First Aid, and supporting military members and their families.

"We look forward to an evening where the world comes together in



Donald and Melania Trump

Steve Mack Photography

support of one common goal,” noted Ball Chairman Patrick Park. “The International Red Cross Ball has an established legacy for diplomacy, goodwill and philanthropy, and I’m delighted to lend my support to this year’s Ball. Our goal is to raise awareness and to promote more good will among our constituents around the globe.”

Patrick Park is a director of Park Corporation, a company founded by his father, Raymond Park, in 1949. The multi-national corporation is based in Cleveland with businesses located around the United States. Mr. Park has helped raise awareness and millions of dollars for countless charities, including the American Cancer Society, American Heart Association, American Red Cross, Cleveland Clinic Florida, Dana Farber Cancer Institute, LIFE, MD Anderson Cancer Center, Susan G. Komen Breast Cancer Foundation, The International Society and many more. Mr. Park has an enormous appreciation of the performing and visual arts. He is the proud father of two married daughters and grandfather of two grandsons and one granddaughter.

“Patrick Park is one of the region’s most respected and admired philanthropists, who has made a difference in so many lives,” noted Amy Mauser, Chief Development Officer for American Red Cross, South Florida Region. We are profoundly honored to have him chairing the ball this year.”

A separate cocktail reception, hosted by **the honorable Bonnie McElveen-Hunter, the Chairman of the Board of Governors for the American Red Cross**, will take place the evening before the 58th International Red Cross Ball in honor of the ambassadors.

The American Red Cross South Florida Region is part of the largest and most diverse humanitarian relief organization in the United States. With almost 4,000 passionate, dedicated volunteers, they serve over seven million people across the state’s twelve southernmost counties. Throughout the region, every 20 hours on average, Red Cross volunteers answer the call and respond to provide relief to individuals and families whose lives have been turned upside down by a devastating home fire, flood or other disaster.

Last year, under the great leadership and direction of 2014 Ball Chairwoman Kathryn C. Vecellio, more than 450 guests, including ambassadors from The Netherlands, Italy, Hungary and Georgia, joined forces to support of the American Red Cross. Proceeds from the 58th International Red Cross Ball benefit the mission of the organization -- to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. Tickets to the 58th International Red Cross Ball start at \$1,000. For more information on tickets, sponsorships or other support of the **American Red Cross**, please contact **Anna Erickson at (561) 650-9133 or Anna.Erickson@redcross.org**.

Photo Credit Lucien Capehart



Kathryn and Leo Vecellio



Patty Myura, Vice Chairman & Patrick Park, Chairman



Howard and Michele Kessler



William & Nancy Rollnick



**Honoree:
William Shatner**

**Honoree & Guest Performance:
Wayne Newton**



**Honoree:
Shirley MacLane**



**World-Class Music Set to Transport Guests Around the World
at 58th International Red Cross Ball
Palm Beach Symphony invited to perform for charity's annual gala**

Palm Beach Symphony will bring its full orchestra to Donald Trump's Mar-a-Lago on February 28th to entertain the distinguished guests of the **American Red Cross at its 58th annual ball** themed **"Around the World in 80 Days."** The International Ball's Chairman and Symphony supporter, Patrick Park, invited the world-class musicians to perform for ambassadors, foreign diplomats, dignitaries and philanthropic leaders from around the world attending the celebrated Palm Beach affair.

Acclaimed Spanish-born conductor Ram3n Tebar will direct the orchestra in a program that he designed special for the event's theme. The Symphony will be joined by Tenor Francesco Valpa singing four arias for a dramatic performance during the poolside cocktail reception featuring exotic and fine intercontinental temptations.



Conductor Ram3n Tebar

"We are delighted to accept Mr. Park's invitation to perform for the guests at the International Red Cross Ball and support one of the nation's premier humanitarian organizations," stated Palm Beach Symphony **executive director, David McClymont.** "Maestro Tebar and our very talented musicians plan an inspiring and spirited performance for a truly extraordinary evening."



Donald Trump and Jerry Bennett.

The Sultans will return to Mar-a-Lago Club on February 28th to perform at the 58th International Red Cross Ball. The band recently played there headlining Donald Trump's New Year's Eve party, and is honored to come back. The club is like a second home to the band, playing numerous past events for Mr. Trump and gala Chairman Patrick Park.

The band's owner Jerry Bennett, a gold record winning drummer and long time resident of Palm Beach, is thrilled to entertain at this year's event. "We played for the Red Cross a number of years ago in Washington DC for 5000 people and it was spectacular. We're looking forward to an even greater extravaganza at Mar-a-Lago. We're also happy to support such an important and esteemed philanthropy as the American Red Cross."

The Sultans are not strangers to prestigious events. In their almost 20 year history, they have become the go-to band for names like Obama, Clinton, Kennedy, Biden and Bush. They have dazzled everyone from celebrities to Fortune 500 CEO's to newly wedded brides.

They are regulars on the Palm Beach club circuit, frequenting venues like Bath and Tennis Club, Jupiter Island Club, the Everglades Club and more. Band members have staggering resumes, performing with artists like Beyonce, Billy Joel, Sting, Steely Dan and James Taylor. They travel the globe delivering unparalleled showmanship and heartfelt enthusiasm to listeners from every generation.



Donald Trump with Jeffrey Thomas and Jerry Bennett



CANCER ALLIANCE OF HELP & HOPE, INC.



Magnificent 9 Leaders and Magnificent Friend Award Recipients



John Favole of WPTV & Fox, Master of Ceremonies with Sherra Sewall, Board Chairman and Albert Sewall

Brendan Prokop with Leah Miles, recipient of the Magnificent Friend Leadership Award



Sarah Mozley, Simon Mozley and Kathy Lassen



Nancy Mobberley, Treasurer for CAHH and Laura King, Back to the 80's Ball Chairman



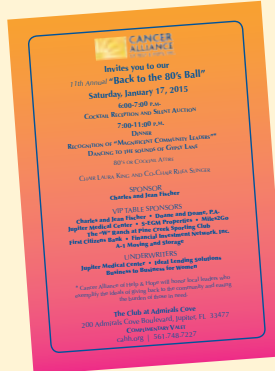
John Favole & Me



Nicole Saunders, Dan Bishop, Jean Brown-Fischer, Executive Director of CAHH with Beetle Juice



Wayne Felber, 4 year Cancer Survivor and Board of Director with wife, Sharon Felber



The Cancer Alliance of Help & Hope, Inc. hosted its 11th annual anniversary fund-raising event on Saturday, January 17, 2015 at The Club at Admiral's Cove in Jupiter, Florida. This year's theme was "Back to the 80's" and was chaired by volunteers Laura King and Rhea Slinger. The event sponsors were co-founders of the organization, Jean Brown-Fischer & Charles Fischer.

The evening's festivities were totally rad! A DeLoorean time machine was parked out front of the Club, waiting to whisk away the sell-out crowd of 250 people. They were taken back to the 80's where fluorescent colors, shoulder pads, Rubik's cubes, blonde jokes, punk rock and BIG hair ruled!



Founders, Jean Brown-Fischer & Charles Fischer

The Board of Directors launched the Inaugural Magnificent Leaders Awards at the Ball, recognizing nine Magnificent Leaders: **David Chirico, John Curtis, Rebecca Doane, Charles Fischer, Don Hearing, James Sugarman, David Paul, Jean Wihbey and Teena Wiles.** In addition, they paid tribute to one Magnificent Friend, **Leah Miles of Miles2Go** who selflessly has given of herself specifically to the Cancer Alliance and its mission. All of these individuals were recognized for their leadership to significantly contribute to the success of local non-profit organizations in Palm Beach County, demonstrating a genuine spirit of giving and inspiring others to give.

The Cancer of Alliance of Help & Hope, Inc is a grassroots, volunteer-governed charitable organization dedicated to improving the quality of life of local individuals and their families who are touched by cancer, by providing need-based financial assistance, information resources, and access to services and support groups in Palm Beach County.

To learn more about Cancer Alliance and how you can help, please contact Jean Brown-Fischer at 561-748-7227 or www.cahh.org. All funds raised (like those from the Ball) go directly to help Palm Beach County patients in treatment with their everyday expenses such as rent, mortgages, utilities, car payments, car or even health insurance payments.



Patty Noverr, David Mednick, Alison Cacella, Brendan Prokop, and Leah Miles



Honoree Cheryl Ladd Helps Food for The Poor Build Homes

Food For The Poor Executive Director Angel Aloma named actress Cheryl Ladd an Ambassador For The Poor at the charity's 12th annual **Fine Wines & Hidden Treasures** gala, Thursday, Jan. 22, 2015, at **The Mar-a-Lago Club**.

"This was the most successful **Fine Wines & Hidden Treasures** gala ever," said Arlette Gordon, Gala Co-Chair.



Angel Aloma (Food For The Poor's Executive Director) and Denise Aloma, Cheryl Ladd and Brian Russell, Gail and Robin Mahfood (Food For The Poor's President/CEO).

"Cheryl Ladd is a woman of substance," said Aloma as he introduced Ladd to the crowd of more than 175, and talked about getting to know her through her work with the charity.

Ladd and her husband, Brian Russell, traveled to Haiti from Jan. 20-21 with Food For The Poor representatives to see firsthand the dire situation of destitute families. The extreme poverty they saw a day before the charity's gala was in stark contrast to the opulence of The Mar-a-Lago Club.

"I admire you for so many reasons," said Aloma. **"Especially for the many lives you have saved, and for going to Haiti. You are a woman of great faith."**

"To be in the presence of a warrior for the poor is a privilege," said Ladd, of Aloma as **he presented her with a statue of Christ as a beggar.** "I know I was supposed to come and be with you tonight. I have seen what happens when you hold back death."



Angel Aloma and Cheryl Ladd



The gala was chaired by distinguished Palm Beach philanthropists Melania and Donald J. Trump (National Honorary Chairs), Patrick Park (Honorary Chair), Arlette Gordon and Elizabeth Bowden (Gala Co-Chairs), Hermé de Wyman Miro (International Chair), Mary Frances Turner (Ladies' Committee Chair) and Russell Sherrill (Gentlemen's Committee Chair).

The Fine Wines & Hidden Treasures gala opened with a superb wine-tasting reception provided by Dreyfus Ashby & Co. and Trump Winery, and culminated with a five-course gourmet dinner and wine pairing.

The Fine Wines & Hidden Treasures 2015 committee members included Irma Anapol, Michael Cinque, Michael Dixon, Jean Dolan, Barbara Gilbert, Emilio Guerra, Lorrain and Malcolm Hall, Helene Karp, Moneca Kaufmann, Faith Morford, Michael Nadeau, Sally O'Connor, Daniella and Alfredo Ortiz, Carol Wetz, and Gail Worth.



Gala benefactors included Elizabeth Bowden, Michael Dixon, Helen Bernstein-Fealy, Arlette Gordon, Lorrain and Malcolm Hall, Helene Karp, Patrick Park (Park Foundation), Herme de Wyman Miro (The International Society of Palm Beach), Russ Reid, and UBS.

For additional information about Fine Wines & Hidden Treasures gala, please call 1-888-404-4248 or email carol@foodforthe poor.org.



Lorrain and Malcom Hall



Siglinde Wikstrom, Leonardo Karalis, Moneca Kaufmann of Kaufmann de Suisse



Margrit Bessenroth and Michael Loeb



Michael Dixon, Antoinette Vigilante



Patrick Park and Arlette Gordon



Herme de Wyman Miro, International Chair, Chip and Jan Malley



Arlette Gordon and Elizabeth Bowden, Gala Co-Chairs with Cheryl Ladd



Jayne and Herbert Cohan



Gail Worth, Arthur Benjamin



Maya Johnson



Helen Bernstein-Fealy



Bill McBride & Florence Seiler



Kristine & Michael Nadeau, Palm Beach Yacht Club Operations Manager CMAA



Margrit

Questions for Margrit, the owner of the Salon

Interview By Maya Johnson

Q: When did you first realize you wanted to become a hair stylist, and where did you start?

A: I realized I would be a hairstylist as a teenager growing up in Germany where I had my training for three years

Q: What do you like most about being a stylist?

A: The things I love about being a stylist is making the client look incredibly better than when they walked in. I love to see their expression of happiness when I have finished my work.

Q: What are your most memorable shoots from elite?

A: I have worked on many elite people in my 40 years. Just to mention a few, The Duchess of Windsor, Mrs Astor, Mrs Dupont, Lily Pulitzer, The Kennedys. The elite still frequent the salon to this day and is always an amazing thrill and pleasure to work with them.

Q: How would you describe your style?

A: My style is always classic with a touch of elegance for evening which fits perfectly into the "Palm Beach Look" day or night.

Q: Who is your style icon?

A: My style icon is Audrey Hepburn

Q: Where do you draw your inspiration?

A: My inspiration comes from within my passion and creativity for this industry. Everyday is a new day and I am inspired always by my surroundings. Also as I travel I gain more inspiration from other areas of the world.

Q: Have there have been many changes in hair dressing over the years?

A: There have been many changes since I arrived in 1965 in Palm Beach. Hair styles were full of volume and glamour- jewelry adornment in the hair, additional hair pieces (which now we have seen a revival with hair extensions for simpler more chic styles.)

Q: What is your favorite hair cut?

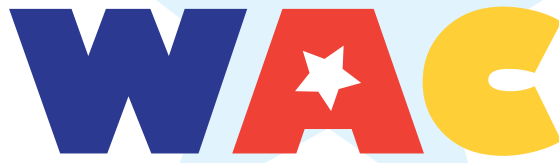
A: My favorite hair cut was the Vidal Sassoon which was the revolution of haircuts.

Q: Your Salon is complete with Salon & Spa services. What are all of your services?

A: My Salon and Spa is a full service one stop destination for your beauty needs. We offer hair and nail services. We also offer Waxing, facials, massages, reflexology, endermology, spray tans, makeup services. We also can handle any private party as well as bridal parties.

Q: Do you have any new products for hair care for the upcoming 2015 season?

A: This year in 2015, Salon Margrit has launched Margrit's own personal line of Volume Shampoo and Conditioner. The Salon has also brought in a new Vanilla Bean Deep Treatment. Currently, one styling product is offered which is a Smooth Spray Detangler which protects, smoothens, and detangles the hair after you shampoo and condition with our products. The shampoo is infused with pro vitamin b5 for lustrous, voluminous hair. The conditioner is infused with Keratin for smooth, voluminous hair. Both the shampoo and conditioner are sulfate and paraben free.



World Affairs Council of Palm Beach, Inc.

(Enhancing International Understanding)

The IRS has confirmed approval of our 501c(3) nonprofit status retroactive to June 27, 2013



Lew Wheeler & Dr. G. Clotaire Rapaille



Dr. G. Clotaire Rapaille

On Tuesday, January 20, 2015 the World Affairs Council of Palm Beach hosted **Dr. Clotaire Rapaille** at **The Mar-a-Lago Club**. Dr. Rapaille spoke to a very enthusiastic audience on **“The Third Unconscious and How It Influences World Affairs”**. He detailed how our ethnic mores form an imprint and code which then manifest in our personal and collective behavior patterns. Dr. Rapaille is an internationally known expert in Archetypal Marketing, Creativity and Innovation. He has written more than fourteen books including “The Culture Code”. Rapaille has a very extensive education background and holds a Doctorat, Psychologie Sociale from the Sorbonne in Paris, and a Masters in Political Science from Sciences PO, Paris.



Celeste Simon, CEO of WAC with Speaker, Dr. G. Clotaire Rapaille



Douglas Jencks with Carol Jaeger, Vice Chairwoman of WAC



Lew Wheeler, Douglas Jencks, Carol Jaeger, Dr. G. Clotaire Rapaille & Missy De Bellis Rapaille and Dorian Rapaille



Missy de Bellis & Dr. G. Clotaire Rapaille and Dorian Rapaille



Vicki & Chris Kellogg



Jim Kembrowski & Dennis Hoffman



Photo Credit the Publisher
Maya Johnson



Photo Credit: the Publisher
Maya Johnson

**THE BEST-THE BRIGHTEST-THE GLAMOROUS
YMA FASHION SCHOLARSHIP FUND**

GALA HONORING

**CHIP BERGH, ISABEL & RUBEN TOLEDO, IRIS APFEL
AND DOUG EWERT**

**WEDNESDAY, JANUARY 7, 2015
THE WALDORF-ASTORIA HOTEL**



Co-President Paul Rosengard with the scholarship award winners



International star and presenter
Patti LaBelle

YMA Fashion Scholarship Fund at its annual Gala, held on Wednesday, January 7 at The Waldorf-Astoria Hotel honored fashion luminaries **Chip Bergh** (President & C.E.O. of Levi Strauss & Co.), design duo **Isabel Toledo** (Tony Award-nominated fashion designer) and her husband, artist **Ruben Toledo, Doug Ewert** (C.E.O of Men's Wearhouse) and fashion icon **Iris Apfel**.

"This year the YMA Fashion Scholarship Fund honors five unique individuals whose creative spirit and business acumen prove themselves leaders in the world of fashion," said **Douglas C. Evans, Executive Director of YMA FSF**. Chip Bergh and Doug Ewert are amazing leaders helping to grow powerhouse brands. The Toledo's are modern visionaries whose design and artistic

efforts span the world of fashion, architecture and art and **Ms. Apfel is nothing more than a fashion treasure**. "Their accomplishments are many and we are very proud to salute them."

All proceeds from the evening benefit the **YMA Fashion Scholarship Fund**, which is dedicated to promoting education of the fashion arts and businesses by granting scholarships to talented students and facilitating internships, mentorships and career programs. They bring together the 'best of the best' in all aspects of the fashion world from designing to merchandising to retailing. The **goal of YMA FSF is to advance the fashion industry by encouraging gifted and enterprising students to pursue their career goals** so that the industry can continue to attract dedicated, capable and creative individuals.



Vera Wang and Doug Evans



Kenneth L. Wyse, President of Licensing & PR of PVH, Carol Jaeger and Mikolaj Bauer



Literary legend and presenter Liz Smith and Doug Evans



Kenneth Wyse and Good Day New York's Rosanna Scotto



**Douglas C. Evans, Executive Director
YMA Fashion Scholarship Fund
1501 Broadway, Suite 1810, New York, New York 10036
212-278-0008 • DEvans@YMAFSF.org**



Debra Malbin, President of Debra Malbin Associates with Doug Evans, Executive Director



Palm Beachers arriving at the Waldorf



Fashion Icon and honoree Iris Apfel. (Photo credit Bruce Weber)



Honoree Chip Bergh, President and CEO of Levi Strauss and Company



Macy's Chief Stores Officer Peter Sachse with winning scholars



Tony Award Nominee and award recipients international fashion designers Isabel and Ruben Toled



World renowned designer and award presenter Joseph Abboud



Suzanne Holms SVP Senior Relationship Manager, PNC Wealth Mgmt., Serge Strosberg and Olga Lema



Fashion industry leaders Debra Malbin and Sheri Rosenfeld



Ralph Lauren's Senior Vice President June DeFabio and winning scholar

The Mar-a-Lago Club Holiday Snow Ball

Benefitting The Salvation Army of Palm Beach County

If its 60 degrees outside but snowing by the Mar-a-lago Club pool then you know it's going to be a magical evening. The Salvation Army Holiday Snow Ball held Dec.12, 2014 was like walking into a wintery greeting card. As gala goers played in the flurries the Salvation Army Brass Band played while poolside refreshments were served.

The holiday wonderland really came to life inside. For the first time ever inside the grand ballroom, ice skaters performed on a "frozen pond" in the center of the room surrounded by dinner tables decorated with icy crystal globes. Donald Trump, the gala's Holiday Cheer Ambassador, said he had never seen ice skaters in the Grand Ballroom and that it was absolutely wonderful.

In the blue and silver "Ice Palace", Gala Co-Chairs Budge and Candy Jamison and Dr. Robert and Dr. Shirley Stickle thanked the guests for their generosity. Donald Trump surprised everyone announcing a generous \$25,000 donation after addressing

the crowd and commending the work of the Salvation Army.

As giant snowflakes fell from the ceiling lights in the elegant blue atmosphere the live band "Euphoria" played for Snow Ball partiers who danced into the evening courtesy of Entertainment Sponsor the Cathleen McFarlane Foundation. And guests did not leave empty handed, Swarovski Crystal provided sparking crystal snowflakes with chocolate as a reminder of the very special holiday event. **To be part of the 2015 Holiday Snow Ball please contact Tara Holcomb at 561.201.3868 or Tara_holcomb@uss.salvationarmy.org**

From the famous red kettles for the poor to the first responders and food tents at Ground Zero in New York, to food and water for earthquake victims in Haiti, the wide range of services provided by The Salvation Army anytime, anywhere to those in need is unequalled. 82 cents of every dollar contributed to **The Salvation Army is used to support those services in Palm Beach County as the nation's second largest and most effective charity according to Forbes magazine.**



Donald Trump with Major Louna Smith and Major Pierre Smith



Lois Pope and Dr. Robert Mackler



Dr.'s Robert and Shirley Stickle, Donald Trump, Budge and Candy Jamison, Majors Louna Pierre Smith



Donald Trump with the Performing Ice Skaters



Pauline and Gary Hartogh



Sheila & Bill Tregoning



Elizabeth and Jim Grau



Dr. Robert and Dr. Shirley Stickle



Catherine Ford Brister and Jerry Gay



Dancing to the Live Band in the 'Ice Palace'





Palm Beach Shop & Stroll

Chair: Mary Gushee • Honorary Chair: Hillie Mahoney

During the first week of March, a committed list of people who own or operate shops, restaurants, salons, and other businesses throughout the community, will join in a campaign to raise awareness of the signs and symptoms of bladder cancer.

The event is designed to benefit the **Bladder Cancer Advocacy Network (BCAN)**. BCAN is the only nonprofit organization solely **dedicated to supporting those with bladder cancer and their families.**

Last year, our first year ever, the Palm Beach Shop and Stroll benefactors raised awareness and funds for the Bladder Cancer Advocacy Network (BCAN). Many businesses donated generously, as did the community at large. Together, **we raised \$100,000 to fund a Young Investigator Research Grant in memory of Mary Gushee's husband, Stephen Hale Gushée**, who died of bladder cancer 6 months after his diagnosis. In addition, every urologist and gynecologist in the greater Palm Beach community is now aware of the support BCAN offers to bladder cancer patients and their families.

Due to the overwhelming support and success last year, we are doing it again! During the week of March 1-7, we will be holding an event in which participants will shop and dine at local establishments with the ultimate goal of raising awareness. In addition to this support from local businesses, we hope there will be many conversations about bladder cancer and that the entire community will become aware of the signs and symptoms of this silent killer. The Palm Beach Shop and Stroll is an annual event committed to raising awareness on Bladder Cancer. Collectively, we hope to promote the event to our doctors, friends, and those with whom we do business. **The Palm Beach Okeechobee bridge will be lit in Orange to commemorate the event. A bridge lighting press opportunity is being planned and you will be further notified.**

Through the generosity of BCAN donors, **the eligible awards for 2015 are the Miriam Gleberman Young Investigator Award and the Stephen Hale Gushée Young Investigator Award.** The Gushée award was funded by proceeds from the 2014 Palm Beach Shop & Stroll event.

"Advancing quality research is a top priority for BCAN. **We are thrilled by the continued support for our Young Investigator Awards and hope this research will yield promising outcomes,**" stated Diane Zipursky Quale, Co-Founder and President of BCAN.

Young Investigator Award recipients will be notified of their selection in late spring of 2015. For more information, go to www.bcan.org or contact BCAN at 301-215-9099.



Chair, Mary Gushee



Honorary Chair, Hillie Mahoney



Diane Zipursky Quale
President & Co-Founder, Bladder Cancer Advocacy Network (BCAN)

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Rose Glamoclija understands as well as anyone the importance of dealing with health professionals who are focused on meeting the specific needs of the client.



This is her goal at Boca Nursing Services, which she **launched over 20 years ago** after spending time as a registered nurse who worked with private patients. **“Continuity is very important to our clients,”** Glamoclija says. “It’s comforting to know that someone who understand what you need and want is always available to help.”

To help ensure continuity of care and provide peace of mind for her patients and their families, Glamoclija developed a team approach designed to provide each client with a team of caregivers.

“When I first meet with a patient, I immediately have an idea of which caregivers will make the best team,” she says. “We’ve discovered that there is a high degree of patient satisfaction that results from matching the right team to the patient.”

At Boca Nursing Services, it’s not unusual for a team of caregivers to stay with a patient for many years. “Whether they’re at home or in the hospital, our clients are able to live more enjoyable lives thanks to the team approach,” Glamoclija says.

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A cool-front arrived just in time to set the stage for **The Center for Family Services of Palm Beach County's Winter Wonderland Dinner Dance.**



The affair hosted more than 120 supporters on January 8th at Club Colette and raised more than \$120,000 for the organization dedicated to ending the cycle of family violence and homelessness.

Co-chaired by **Arlette Gordon and Erin McGould**, with **Herme de Wyman Miro, Patrick Park,**

and Tammy Pompea serving as Honorary Chairs, **Melissa Parker** as Vice Chair and Founding Chair **Patty Myura**, the evening began with specialty cocktails and hors d'oeuvres enjoyed by all arriving guests. The culinary experts at Club Colette then served a sumptuous dinner and decadent dessert before the party-goers took to the floor to dance the night away.

The highlight of the evening was the presentation of the Center's Lifetime Humanitarian Award, Leadership Award, and 2015 Volunteer of the Year Award. Recipients for the awards included **Arlette Gordon** for the **Lifetime Humanitarian Award**; **Amie Elizabeth Swan** for the **Outstanding Leadership Award** and **Patricia Graham** for **Volunteer of the Year Award**.

Proceeds from the Winter Wonderland Dinner Dance benefit the Center's Pat Reeves Village Emergency Shelter for homeless families with children. The Shelter is the only resource of its kind in Palm Beach County that provides food, housing, and other assistance for up to 90 days.

Notable guests in attendance include: Linda Adelson, Herme De Wyman Miro, Lisa and Peter Erdmann, Arlette Gordon, Patricia and Richard Graham, Malcolm and Lorraine Hall, Janet and Mark Levy, Erin and Sean McGould, Donna and Dan Mulholland, Patty Myura, Patrick Park, Melissa Parker, Tammy and Charles Pompea, Beth Pine and Andy Fox, Ray and Judi Richards, Soula Rifkin, Wendy Roberts, Howard and Julie Rudolph, Larry and Kitty Silverstein, Mark and Sonja Stevens, Amie and Jack Swan, Karen and Dan Swanson, Debbie and Lou Porreco, Arthur Benjamin and Gail Worth.

Sponsors for the event included Corporate Sponsor PNC Bank and Table Gifts were provided by Neiman Marcus Palm Beach.

For additional information, please contact Stanton Collemer at 561-616-1257, or scollemer@ctrfam.org.



Patrick Park, Herme de Wyman Miro



Arlette Gordon, Patty Myura, Melissa Parker



Robert & Patricia Graham



Sonja & Mark Stevens



Janet & Mark Levy



Aime & Jack Swan

Photo Credit: the Publisher Maya Johnson and Tracey Benson



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The 24th Cavallino Classic

with Classic Sports Sunday hosted at Mar-a-Lago, Palm Beach on the 25th of January, 2015.
This gathering of fine vintage automobiles has ascended to high regard the Cavallino classic's attendees.



Stephen D. Haymes with 1963 Bentley S-3 Flying Spur



Ford GT



Photo Credit the Publisher
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